

**NEW YORK STATE PSYCHOLOGICAL ASSOCIATION CLINICAL
DIVISION WORKSHOP AND LUNCH**

**"HOW TO PROMOTE YOUR WORK EFFECTIVELY THROUGH FREE
MULTIMEDIA PUBLICITY"**

**CAROL GOLDBERG, PH.D., ABPP, PRESENTER
MULTIMEDIA AND CLINICAL PSYCHOLOGIST**

MARCH 25, 2006

CORNELL CLUB



Clinical Division President
Judith Weber, Ph.D. (R) &
NYSPPA President Ruth
Ochroch, Ph.D., ABPP



Helga Weiss, Ph.D.



John Valentis, Ph.D.

Side photos
are Mock
Interviews
conducted
by Carol
Goldberg,
Ph.D., ABPP
with the
psychologists
shown.



Center photo shows Dr.
Goldberg conducting a
multimedia presentation,
combining broadcast,
Internet, and print advice,
illustrated with videotapes
from some of her TV
interviews.



Siroon Shahinian, Ph.D.



Sharon Brennan, Ph.D.



Albina Tamalonis, Ph.D.